

ABSTRACT

[0024] A system and method to determine the geographic location of a network user based on a plurality of network addresses and a plurality of mapping request information. The method involves receiving a plurality of mapping requests from a plurality of network users identified by a plurality of network addresses. A geographic location of a network user associated with a network address is then derived based on the plurality of network addresses and the plurality of mapping requests. In one embodiment, the network address is an Internet Protocol (IP) address. The method may be implemented, in one embodiment, as part of a system that executes as software on a computer.